



Fact Sheet

Overview:	OVO is a branding consultancy that specializes in naming, visual identity and integrated marketing for businesses seeking to launch, grow or reinvent themselves. Recognized for their deep knowledge of brand positioning and a true advisory approach to client service, OVO provides branding from concept to implementation for clients in a broad range of industries. The agency's strategic branding expertise spans disciplines from brand management, to naming, visual identity, advertising, collateral and interactive design. OVO's founding philosophy is centered on design as a functional, relevant, compelling and clear cornerstone of serious brands.
Headquarters:	OVO Creative Group, LLC 640 E Meadowbrook; Suite A Phoenix, AZ 85012 1-602-476-2329 www.brandsbyovo.com
Exec Team:	Ryan Durant: Co-Founder, Principal Partner Kyle L. Hildebrant: Co-Founder, Principal Partner Scott Samele: Director of Client Services
Founded:	March 2005
Services:	Brand Strategy: Experience Audit, Qualitative Research, Integrated Marketing Brand Identity: Positioning, Naming, Visual Identity Brand Implementation: Collateral, Advertising, Interactive, Brand Management
Industries:	Communication Technology; Business Services; Consumer Products; Real Estate; Healthcare; Finance; Entertainment; Hospitality
Clients:	Clients Include: SS8 Networks (Communication Technology); Fuchsia (Spa Franchise); Sticks, Stones & Dirt (Land Development); 1st Signs (Commercial Sign Manufacturer); GrossLog (Software Development); Oliveira Dressage (Equestrian Breeding & Training); Duet (Health Support Services); Scottsdale Swing (Golf Concierge); Blumo (Mobile Ad Agency); Siren (Home Security); Zoove (Communication Technology); The Phoenix Art Museum (Cultural Center).