



Fact Sheet

Overview:

OVO is a creative consultancy that specializes in naming, brand identity and strategic design for businesses seeking to launch, grow or reinvent themselves. Recognized for their deep knowledge of brand positioning and a true advisory approach to client service, OVO provides brand identities from concept to execution for clients in a broad range of industries. The company's strategic branding expertise spans all design disciplines from brand management, to naming, brand identity, advertising, collateral and interactive design. OVO's founding philosophy is centered on design as a functional, relevant, compelling and clear cornerstone of serious brands.

Headquarters:

OVO Creative Group, LLC
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Exec Team:

Ryan Durant: Co-Founder, Principal Partner
Kyle L. Hildebrant: Co-Founder, Principal Partner
Scott Samele: Director of Client Services

Founded:

March 2005

Services:

Branding: Naming; Branding: Identity Design; Advertising; Print Design; Packaging Design; Interactive / New Media; Holistic Marketing.

Industries:

Business Services; Consumer Products; Real Estate; Healthcare; Financial; Sports & Entertainment

Clients:

Clients Include: Fuchsia (Spa Franchise); Sticks, Stones & Dirt (Land Development); SS8 Networks (Communication Technology); 1st Signs (Commercial Sign Manufacturer); GrossLog (Software Development); Solcrest (Realty & Property Management); Scottsdale Swing (Golf Concierge); Blumo (Mobile Ad Agency); Oliveira Dressage (Equestrian Breeding & Training); Siren (Home Security); Waymaker Music Group (Record Label).